

**Carl J. Schramm, Ph.D.**  
**President and Chief Executive Officer**



Carl J. Schramm is president and chief executive officer of the Ewing Marion Kauffman Foundation. Trained as both an economist and lawyer, Schramm came to the Foundation having been an academic, an entrepreneur, and an executive in the health insurance industry. He began his career on the faculty of Johns Hopkins University where he founded the Johns Hopkins Center for Health Care Finance and Management, the first such research center in the nation. While at Hopkins, he led the country's only post-doctoral training program in health finance, sponsored by the Robert Wood Johnson Foundation. His academic work in this period included the American Assembly volume on health care costs.

Schramm left the university to head the Health Insurance Association of America where many industry-wide innovations in health insurance were developed. He later became executive vice president of Fortis (now Assurant) and president of its health insurance operations. He developed several innovations at Fortis including transition coverage for recent college graduates. He has served as a board member of other U.S. and foreign insurance and reinsurance companies.

An active entrepreneur, Schramm was a cofounder of HCIA, Inc. and Patient Choice Health Care. He founded Greenspring Advisors, a consulting and merchant banking firm in the health information and risk management industries. Among the firm's clients were insurance and reinsurance companies including Blue Cross plans; industrial firms such as Ford and Johnson & Johnson; and, venture capital funds.

Besides many leading academic journals, Schramm's work has appeared in *Foreign Affairs*, *The Wall Street Journal* and the *New England Journal of Medicine*. He currently has two books under way: *Capitalism, Entrepreneurship and Prosperity* with Will Baumol and Robert Litan (Yale 2006) and *The Entrepreneurial Imperative* (HarperCollins 2006). He is a contributing editor of *Inc.* magazine.

In addition to his graduate fellowships (New York State Regents and Ford Foundation) he received two consecutive NIH Career Science Awards and was a Robert Wood Johnson Health Policy Fellow at the National Academy of Science, Institute of Medicine. He is a Batten Fellow at the Darden School of the University of Virginia, a Fellow of the New York Academy of Medicine, and a member of the Council on Foreign Relations. He received the George Eastman Medal from the University of Rochester in 2005.

**About the Ewing Marion Kauffman Foundation**

The Ewing Marion Kauffman Foundation of Kansas City is a private, nonpartisan foundation that works with partners to advance entrepreneurship in America and improve the education of children and youth. The Foundation was established in the mid-1960s by the late entrepreneur and philanthropist Ewing Marion Kauffman. More information is available at [www.kauffman.org](http://www.kauffman.org).